

North Humberside Motor Club Ltd

Cookie Policy

A cookie is a small piece of data (which often includes a unique identifier) that is stored on your computer, mobile phone or tablet. It is generated when users access a certain website. The cookie is stored on your browser and then sent back to the originating website on each subsequent visit. Cookies that are generated through the use of this website are not used to identify you personally but they are used to make the site work better for you by remembering activities and preferences chosen by you and your browser. Cookies are used to improve the quality of your website experience by:

- Enabling a service to recognise your device so that you do not have to repeat any unnecessary actions
- Measuring how many people are using our website services, and from where in the world they visit us. This enables us to tailor content more closely to the profile of our users.

Cookies might also be used occasionally to help gather feedback to help us understand how users interact with specific services to inform future website development plans.

Currently the only cookies we use are Google Analytics and those generated by the facebook "like" button on the home page of the web-site.

Cookie Name	Expires	Purpose
_ga	2 years	(Google Analytics) used to distinguish users. Helps us track how many people visit this website by tracking if you have visited before. These cookies do not trace personal information such as your name, but can track how often your computer visits a website, which pages you visited, and in which order, and where you left the website. This type of information never shows personally identifiable data and is not seen by anyone outside North Humberside Motor Club Ltd or Google. For a full description of Google's use of cookies please see http://code.google.com/apis/analytics/docs/concepts/gaConceptsCookies.html .
_gat*	1 minute	(Google Analytics) used to throttle request rate
_gid	24 hours	(Google Analytics) used to distinguish users
c_user	2 months	(facebook) See https://www.facebook.com/policies/cookies/
datr	2 years	(facebook) See https://www.facebook.com/policies/cookies/
fr	3 months	(facebook) See https://www.facebook.com/policies/cookies/
pl	1 month	(facebook) See https://www.facebook.com/policies/cookies/
sb	2 years	(facebook) See https://www.facebook.com/policies/cookies/
xs	2 months	(facebook) See https://www.facebook.com/policies/cookies/

This cookie policy was last updated on 28 April 2018.